



**Don't drive intoxicated.
Don't drive intoxicated.**

A sobering message from AAA

South Dakota Survey Results

Q1 Thinking about what you see while driving in your car, do you notice more, fewer, or about the same number of drivers distracted by electronic devices on the road now than two years ago?

- Notice more drivers distracted by electronic devices*..... 68%
- Notice fewer drivers distracted by electronic devices*..... 8%
- Notice about the same number of drivers distracted by electronic devices* 21%
- Not sure* 3%

Q2 How concerned are you about your safety on the road due to other drivers being distracted by their electronic devices: very concerned, somewhat concerned, not too concerned, or not concerned at all?

- Very concerned*..... 56%
- Somewhat concerned* 34%
- Not too concerned* 8%
- Not concerned at all*..... 3%

Q3 How do you feel about using your Smartphone for texting, emailing, or social media while driving: that it is never okay, that it's okay while at a complete stop, such as a red light or stop sign, that it's okay when driving at low speeds, such as in traffic congestion, that it's okay any time when hands-free, like Bluetooth, is connected, or that it's okay any time, regardless of speed?

- Think that it's never okay* 78%
- Think that it's okay while at a complete stop, such as a red light or stop sign* 14%
- Think that it's okay when driving at low speeds, such as in traffic congestion* 1%
- Think that it's okay any time when a hands-free device, like Bluetooth, is connected*..... 7%
- Think that it's okay any time, regardless of speed*..... 0%

Q4 How often would you say you look at your phone to read or send a text while driving: regularly, fairly often, rarely, or never?

- Regularly*..... 3%
- Fairly often*..... 4%
- Rarely* 42%
- Never* 51%

Q5 How often do you use hands-free technology while driving like Bluetooth or voice-activated calling: always, often, sometimes, rarely, or never?

- Always* 17%
- Often*..... 13%
- Sometimes*..... 13%
- Rarely* 21%
- Never* 36%

Q6 How often do you put your Smartphone away where it can't be accessed while driving: always, often, sometimes, rarely, or never?

- Always* 35%
- Often*..... 15%
- Sometimes*..... 19%
- Rarely* 16%
- Never* 15%

March 14-15, 2019

Survey of 634 South Dakota drivers
with a +/-4% margin of error

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Q7 Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that the dangers of using a Smartphone for texting, emailing, and social media can be as serious as drinking and driving?

- Strongly agree* 71%
- Somewhat agree*..... 18%
- Somewhat disagree* 4%
- Strongly disagree*..... 3%
- Not sure*..... 4%

Q8 South Dakota law prohibits texting while driving. Would you support or oppose a law that also bans the use of any personal electronic device, including cellphones, tablets, laptops, and electronic games, while operating a vehicle?

- Support*..... 64%
- Oppose*..... 19%
- Not sure*..... 17%

Q9 If you are a woman, press 1. If a man, press 2.

- Woman* 53%
- Man*..... 47%

Q10 If you are 18-24 years old, press 1. If 25-39, press 2. If 40-59, press 3. If 60-74, press 4. If 75 or older, press 5.

- 18 to 24*..... 8%
- 25 to 39*..... 16%
- 40 to 59*..... 32%
- 60 to 74*..... 29%
- 75 or older*..... 14%

Q11 Are you a member of AAA?

- Yes*..... 34%
- No*..... 66%

Q12 Do you have a valid US drivers license, and drive a vehicle at least 20 miles a week?

- Yes*..... 100%
- No*..... 0%

