



AAA GROUP MEMBERSHIPS

MORE PROTECTION
FOR YOUR EMPLOYEES



HOW AAA CAN HELP YOU

At AAA, we know you can do more with more. For over a century, we've given our Members more benefits, more guidance, and more protection—so they can do more and worry less.

Now, we can partner with your company to provide your employees with AAA memberships.

HOW CAN MY COMPANY BENEFIT?



We provide dependable Roadside Assistance to get your employees on their way to work quickly and efficiently.



For your traveling employees, membership provides discounts on hotels, car rentals, restaurants, and more.

Companies choosing to establish a AAA group membership program do so to:

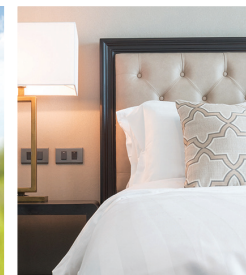
- Provide traveling employees with 24/7 Roadside Assistance coverage
- Minimize time away from work for all employees due to unexpected incidents, such as keys locked in the car, a flat tire, dead battery, etc.
- Reduce expenses for traveling employees with AAA Member-only discounts on hotels, car rentals, restaurants, and more
- Reward employees for anniversary milestones, job performance, and special projects
- Give AAA memberships as holiday gifts
- Increase employee satisfaction, as AAA benefits can save employees money on personal items and activities such as car care, travel, insurance, prescriptions, eyewear, clothing, shoes, electronics, books, and more



HOW CAN MY EMPLOYEES BENEFIT?

AAA has more than 60 million Members in North America. As a result, your employees will have access to unparalleled service, Member benefits, and exclusive discounts on everything from automotive services and insurance to travel and financial services, including:

- 24/7 Roadside Assistance
- Free TripTik® routings, maps, and domestic TourBook® guides
- Travel discounts on hotels, rental cars, and attraction tickets, and the expertise of local travel agents
- Exclusive Member-only discounts on home, car, and life insurance¹
- Member discounts on prescriptions, eyewear, clothing, shoes, electronics, books, and more



WHY PARTNER WITH AAA?

WE PUT OUR MEMBERS' SAFETY FIRST WITH SUPERIOR ROADSIDE ASSISTANCE 24/7/365.² AND THAT'S JUST THE BEGINNING.



We arrive an average of almost **20 minutes faster** than the competition.³



Nearly 60% of the time, our drivers get Members **back on the road** without a tow.⁴



Our drivers are **thoroughly screened**⁵ and expertly trained to be prompt, courteous, and professional.



We **cover our Members—not their car**. Service calls apply to any car they're in as driver or passenger.



We **cover bicycles**. Members can use any of their service calls if their bike breaks down.²



AAA membership also includes **FREE ProtectMyID® Identity Theft Monitoring**—a \$49 value.⁶



Members get **10% OFF repair labor** at AAA Car Care Centers and AAA Approved Auto Repair Shops.⁷



Member-only savings on rental cars, hotels, trip planning, dining out, shopping, and more.

TYPES OF MEMBERSHIP

WE'LL WORK WITH YOU TO CUSTOMIZE A AAA GROUP MEMBERSHIP PLAN THAT'S RIGHT FOR YOUR COMPANY.

Most businesses choose to participate in one of two ways:

PURCHASE MEMBERSHIPS FOR EMPLOYEES

Ensure your employees are protected on the road and spend less time away from their work with our emergency Roadside Assistance. Your company will also save money on car rentals, hotels, and more when employees travel for business.

OR

ALLOW A SPECIAL OFFER FOR EMPLOYEES

When you say "yes," we'll provide a special group membership offer for your employees. The offer will include discounted dues, access to all of AAA's Member benefits, and all the information they need to join.

We can help educate your employees about the AAA group membership program in a variety of ways, including:

- Staff an open enrollment desk at your locations or provide you with AAA materials for internal distribution
- Provide content for an employee newsletter or internal communication piece
- Hold a "Company Appreciation Day" at a local AAA Store with special offers available only to your employees

AAA MEMBER BENEFITS

YOUR EMPLOYEES
WILL BE SURE TO LOVE



ROADSIDE ASSISTANCE

Requesting Roadside Assistance is easy. Simply call or tap our app. We're here for our Members 24 hours a day—nights, weekends, and holidays.² Protection includes:



TOWING



FLAT TIRE CHANGES



LOCK-OUT SERVICE



FUEL DELIVERY



BATTERY SERVICE



FROM AMERICA'S #1 ROADSIDE ASSISTANCE PROVIDER⁸



HELP WITH ALL THINGS AUTOMOTIVE

No one understands driving and drivers better than AAA. Members may join for our superior Roadside Assistance and the peace of mind it provides. They soon find AAA also gives them tried and true automotive solutions for purchasing a car, vehicle repair and maintenance, auto warranties, tag & title services, battery replacements, and more.



SAVE AT AAA CAR CARE CENTERS

Visit a local AAA Car Care Center—where available—for expert diagnostics, repairs, and maintenance. We use OEM (original equipment manufacturer) products. All mechanics are ASE-certified. Members receive a 10% discount on all repair labor.



SAVE ON CAR INSURANCE¹

Members enjoy competitive rates, legendary reliability, and Member-only discounts for insurance for cars, motorcycles, RVs, boats, and other recreational vehicles. And, because life isn't just about cars, we also offer home, life, umbrella, and pet insurance.



SAVE WITH AAA TRAVEL

Members get discounts on hotel and car rentals, free TripTik® routings, maps, and domestic TourBook® guides. Our experienced travel agents provide personal planning to help Members find the right vacation for their time and budget—with exclusive Member benefits and special AAA pricing.



SAVE AT AAA APPROVED AUTO REPAIR SHOPS

Members can also get discounts and excellent service at independently owned AAA Approved Auto Repair shops. With more than 7,000 shops all across North America, Members are sure to find a mechanic they can trust close to home.



SAVE ON FINANCIAL SERVICES

AAA provides peace of mind for Members' financial needs with loans, high-yield savings accounts, credit cards, travel money products, TurboTax®, and more.



SHOP & SAVE WITH AAA

AAA Members save on everything from shopping, dining, and mobile services to tickets for movies, concerts, sporting events, and theme parks. They enjoy discounts on prescriptions, eyewear, and athletic apparel as well as electronics, clothing, and décor. The list goes on...





**GET ON-THE-GO
ACCESS WITH THE
AAA MOBILE® APP**

Members can download our app
to quickly and easily request a
tow, use truck tracker, and have
their card with them at all times.



AMERICA'S #1 ROADSIDE ASSISTANCE PROVIDER⁸

THE HEART OF AAA

Roadside Assistance is the very heart of what we do. AAA was founded on SERVICE and has stayed true to that mission for more than 100 years. But some businesses, like car manufacturers or insurance companies, provide roadside assistance as an "extra." Our Members are always our top priority.

¹ Insurance products sold through AAA Club Alliance Inc. and its subsidiaries are underwritten by various insurance providers including CSAA Insurance Group, a AAA insurer. All policies are subject to policy terms, underwriting guidelines, and applicable laws. Applicants may not qualify for all coverages, benefits, and discounts. Discounts vary by state and are subject to eligibility requirements. Insurance coverage is not included in the price of membership. Participants in insurance programs incur separate costs for insurance.

² See Member Guide at AAA.com/Benefits to learn more about Member benefits, including restrictions and exclusions.

³ Based on 2014-2017 AAA U.S. Market Track National Surveys.

⁴ R12 December 2018 Tableau/EDR. Actual: 57.5%.

⁵ Background checks are performed by a third party.

⁶ ProtectMyID[®] Essential, ProtectMyID[®] Deluxe and ProtectMyID[®] Platinum are provided by Experian[®]. To be eligible to enroll in either ProtectMyID Essential, ProtectMyID Deluxe or ProtectMyID Platinum, you must be 18 years of age or older and a current AAA member. A valid email address and access to the internet is required for ProtectMyID Essential. Products subject to change or termination at any time without notice. Certain terms, conditions, and restrictions apply. ProtectMyID[®] Essential, ProtectMyID[®] Deluxe and ProtectMyID[®] Platinum are monitoring products designed to help you identify and resolve identity theft incidents. These products are provided in addition to any precautions you should reasonably be expected to take yourself, including protecting your account numbers, passwords, social security number and other personally identifying information. ProtectMyID Essential, ProtectMyID Deluxe and ProtectMyID Platinum cannot stop, prevent, or guarantee protection against incidents of identity theft.

⁷ 10% discount on repair labor at any AAA Approved Auto Repair Shop has a \$50 Cap.

⁸ 2017 AAA U.S. Market Track Survey.